

**DVD CCA**

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**DVD**

**Copy Control Association**

**CP TWG**

**March 21, 2001**

**John Hoy  
President  
DVD CCA**

- **Notification**
  - DVD CCA reactivating evaluation of A/V marking technology
  - Handout available with more information
- **Goal is to select a technology which will enhance the CSS copy protection system**

- **Notice to Interested Parties**
  - **DVD CCA welcomes any technology which can be used to identify copy status of A/V work.**
  - **Interested parties should respond to DVD CCA with non-confidential specific information about the nature of its technology and a system level view of same**
  - **Send response to:**  
**[selection.interest@dvdcca.org](mailto:selection.interest@dvdcca.org)**  
**(available after 10:00 am PST Thursday, March 22, 2001)**

- **Technical Notice**
  - **More detailed technical notice available (on or about) April 11, 2001**
  - **Will be sent to each party that sent notice of specific interest to DVD CCA**
  - **Will be posted on DVD CCA website ([www.dvdcca.org](http://www.dvdcca.org))**

- **Schedule**
  - **Schedule specified in technical notice**
  - **Interested parties should be prepared to meet schedule**
  - **Proponents considered will be responsible for funding the cost of testing of testing their technology**