

# **DVD CCA Update**

**CP TWG**

**June 15, 2000**

# DVD CCA Update

## □ Items to review

- DVD CCA
  - New Governance Structure
  - CSS final license
  
- DVD CCA administrative service provided by License Management International, LLC (LMI)

**DVD CCA = DVD Copy Control Association**

# DVD CCA Update

## □ Governance Structure

- Updated Bylaws
  - Six Voting Members, two each from
    - Content Owners
    - IT Industry
    - CE Industry
  - All Licensees will be Basic Members, gaining certain rights
    - Notice of actions
    - Participation in advisory bodies
  - DVD CCA Advisory Board to be retained, pending decision of new Board of Directors concerning its continuation and role

# DVD CCA Update

## □ Governance Structure (con't)

- “pre-Final” Board of Directors
  - Six members authorized -- in effect, each Voting Member has the right to designate an individual to serve on the BoD or to designate an observer to BoD actions
  - Voting requirements -- must be a majority of affirmative votes and no negative votes in order to approve an action
  
- CPAC and special Enforcement Procedures not included at this time.

# DVD CCA Update

## □ CSS license structure

- Only “basic” class of licensee until final governance structure is adopted
- 11 Categories of technical application of CSS
- CSS license remains royalty free
- Each category of CSS license has an annual administrative fee TBD (approx. \$US 5,000)

# DVD CCA Update

## □ CSS license

- Final CSS license available for review (on or about June 19, 2000). It will be posted on DVD CCA website: [www.dvdcca.org](http://www.dvdcca.org)
- Notice of final license availability sent to each CSS licensee on June 15, 2000
- Pursuant to Section 6.1(c) of CSS interim license, each licensee has 90 days from 6/15 to either:
  - Obtain a final CSS license
  - or
  - Cease using CSS technology
- Each category of CSS license has an annual administrative fee TBD (approx. \$US 5,000)
- Procedural Specifications will be posted on DVD CCA website in approximately 40 days

# DVD CCA Update

## □ LMI information

- Website: [www.LMIcp.com](http://www.LMIcp.com)
- +1-408-776-2014 
- +1-408-779-9291 
- E-mail: [info@LMIcp.com](mailto:info@LMIcp.com)